



2012 Mabel's Book Western Maine's Guide to Farms & Farm Markets

Deadline to list: FEBRUARY 14, 2012



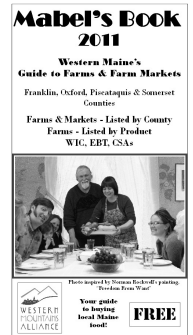
Dear Business Owner:

We want you!

Every year, Western Mountains Alliance publishes **Mabel's Book: Western Maine's Guide to Farm and Farm Markets**, a directory promoting farms and farm stands in *Somerset, Franklin, Piscataquis and Oxford Counties*. The guide is distributed **free** to the public through businesses, town offices, restaurants and other organization's in the region. The guide provides:

- Information on CSAs, buying clubs and AG opportunities for tourists.
- Special articles on the availability of fresh produce during the growing season and others.
- Online publication at www.westernmountainsalliance.org and through online links.
- Promotion through newspapers, Facebook, local businesses, schools and organizations.

PROMOTE YOUR BUSINESS by listing in this year's guide. It's easy: complete the information form on the back and mail with payment to: Western Mountains Alliance, P.O. Box 29, Farmington, ME 04938. **Our listing fees haven't increased in four years!**



- The Standard Listing** features your business name, contact information, description of products & hours of operation. **\$15**
- The Special Listing** features your business name, contact information and description of products & hours highlighted in a boxed area, or including your business logo. *(Please include a scan ready image of your logo or email your logo directly to info@westernmountainsalliance.org.)* **\$25**
- FREE Standard Listing for 2012 Western Mountains Alliance Sugar Maple (\$50) Members** *(Contact us for more information or visit www.westernmountainsalliance.org.)* **FREE**

Help your next new customers find your business - Be a part of this year's guide!

Happy Planting in 2012 ~
The Staff at Western Mountains Alliance

Western Mountains Alliance is a 501c3 organization supporting community development in western Maine. Listing fees and sponsorships of *Mabel's Book* fund publication production and printing costs. FMI, contact us at (207) 778-3885 or info@westernmance.org.

BUSINESS INFORMATION FORM

Please return form with fee to: Western Mountains Alliance, PO Box 29, Farmington, ME 04938

TYPE OF LISTING (Select One):

- Standard (\$15)**
- Special (\$25)** ***Please include a scan ready image of your logo or email your logo directly to info@westernmountainsalliance.org.*
- Standard Listing with 2012 WMA (\$50) Membership (FREE)**
FMI: (207) 778-3885 or www.westernmountainsalliance.org

1) Please check all that apply to your business:

Interested in selling to:

- Schools
- Restaurants
- Hospitals

(Your business will be included in special lists promoting businesses that sell to these types of institutions.)

- Offer CSA shares
- Accept WIC vouchers
- Products are certified organic
- Products are natural
- Products can be purchased from our website
- Sell retail
- Sell wholesale
- Operate a Farm Stand (sales at the farm)

2) Business contact information:

Business or Farm Name _____

Owners Name _____

Street Address/Location _____

Town _____ Zip code _____

Mailing Address (if different from above) _____

Phone _____ Email _____

Website _____

Hours/Days Open _____

3) Please provide a brief description of your business and your specialties (approx 60 words).

4) Please provide information on your products (list specific products, e.g. "blueberries").

Fruits and Berries	
Vegetables and Herbs	
Dairy Products	
Eggs (fertile?)	
Value-added Products	
Greenhouse and Nursery Products	
Maple or Honey Products	
Fiber Products	
Services or Activities (for example, farm tours)	
Pick-Your-Own	
Other	

5) Please provide brief directions to your business:

Thank you for listing in this year's guide!
Please return form with fee by February 14, 2012 to:

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Or contact us: (207) 778-3885 / info@westernmountainsalliance.org