



Local Farms and Farm Markets Directory PROMOTE YOUR FARM BUSINESS

Dear Farmer and Local Foods Store or Business:

Western Mountains Alliance, with many partners and friends, is coordinating annual updates to the Local Farms and Farmstands booklets for Somerset, Franklin, Piscataquis and Oxford Counties. Distributed to the public, area businesses, restaurants and school districts, this year's directories:

- Provide information on where buyers can purchase local farm products;
- Feature articles on how to purchase local meats, and what produce is in season when;
- Promote CSAs and buying clubs;
- Are published online at www.westernmountainsalliance.org;
- Are promoted through news releases, press conferences, and the upcoming online market.

Three thousand copies of the directory will be distributed in May 2010. If you would like to promote your business through the directory, please choose from the following options and complete the information form below. Please make checks payable to the Western Mountains Alliance, P.O. Box 29, Farmington, ME 04938.

- \$15 Standard Listing Fee by March 1 (*includes business name, contact information, description of products and hours of operation*)
- \$25 Special Listing Fee per directory by March 1 (*Boxed listing or listing with your logo, business name, contact information and description of products and hours*) Please include a scan ready image of your logo or email your logo directly to info@westernmountainsalliance.org.

We hope you'll be part of this year's directory. Happy Holidays and Happy Planting in 2010!!

The Staff at Western Mountains Alliance

Yes! I want my business in the 2010 Directory of Farms and Farmstands!
Please return form with fee to: Western Mountains Alliance, PO Box 29,
Farmington, ME 04938.

BUSINESS INFORMATION FORM

1) Business contact information:

Business or Farm Name _____

Owners Name _____

Use last year's listing again this year (do not check if non applicable)

Street Address/Location _____

Town _____ Zipcode _____

Mailing Address (if different from above) _____

Phone _____ Email _____

Website _____

Hours/Days Open _____

2) Please give us one short sentence describing your business and your specialties.

3) Do you sell: (please list)

Fruits and berries		Greenhouse and nursery product	
Vegetables and herbs		Maple or honey products	
Dairy products		Fiber products	
Eggs (fertile?)		Services or activities, like farm tours	
Value-added products		Pick-your-own	
Other			

4) Please circle all that apply to your business:

Products are certified organic

Products are natural

Sell retail

Sell wholesale

CSA (community support agriculture) shares available

Accept WIC vouchers

Have a Farm Stand (sales at the farm)

Products can be purchased from our website

5) Please indicate if you are interested in selling to the following:

- Restaurants
- Schools
- Hospitals

6) Please give brief directions for customers to find your farm or farmstand:

7) Know a fellow business that should be in the directory? Refer a friend:

Contact Name:

Mailing Address:

Email and/or phone number:

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Farmington, ME 04938.**

If your farm profile or contact information changes, please contact us before March 1, 2010. Questions? Call 207-778-3885 or info@westernmountainsalliance.org.